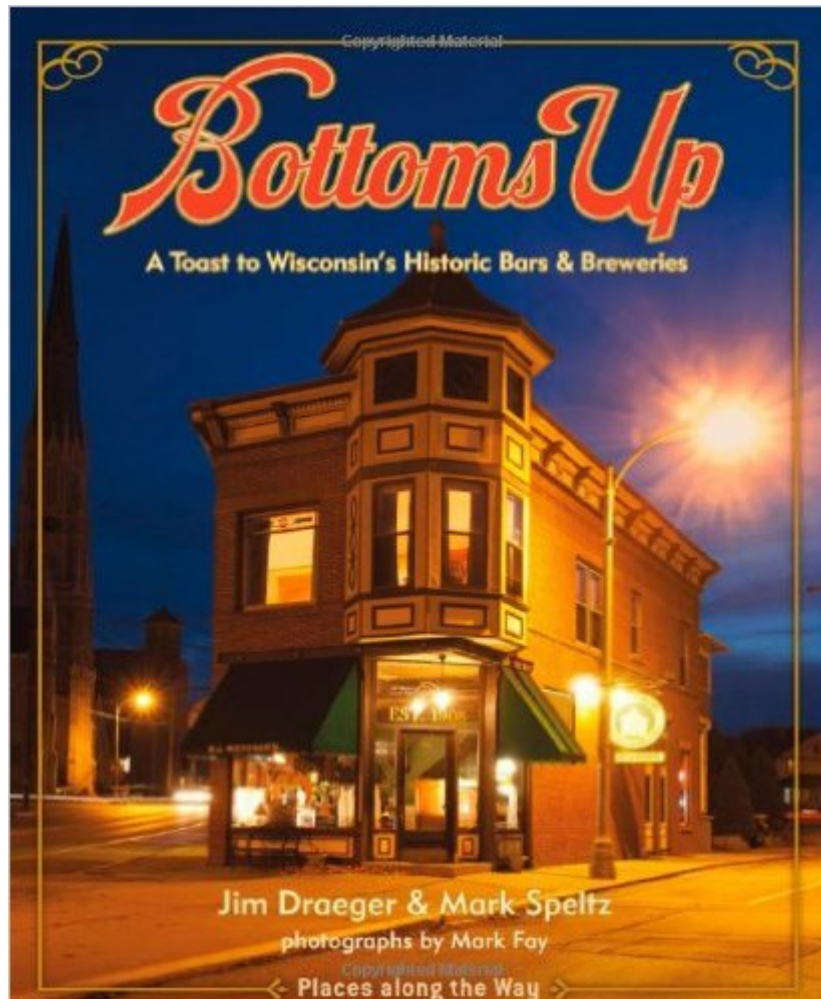


The book was found

Bottoms Up: A Toast To Wisconsin's Historic Bars And Breweries (Places Along The Way)



Synopsis

Bottoms Up showcases the architecture and history of 70 Wisconsin breweries and bars. Beginning with inns and saloons, the book explores the rise of breweries, the effects of temperance and Prohibition, and attitudes about gender, ethnicity, and morality. It traces the development of the megabreweries, dominance of the giants, and the emergence of microbreweries. Contemporary photographs of unusual and distinctive bars of all eras, historic photos, postcards, advertisements, and breweriana help tell the story of how Wisconsin came to dominate brewing and the place that bars and taverns hold in our social and cultural history.

Book Information

Series: Places Along the Way

Hardcover: 272 pages

Publisher: Wisconsin Historical Society Press; 1 edition (August 31, 2012)

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Product Dimensions: 8 x 1.1 x 10 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (25 customer reviews)

Best Sellers Rank: #370,422 in Books (See Top 100 in Books) #66 in [Books > Arts &](#)

[Photography > Architecture > Historic Preservation](#) #310 in [Books > Travel > United States >](#)

[Midwest](#) #434 in [Books > Cookbooks, Food & Wine > Cooking Education & Reference > History](#)

Customer Reviews

This book is both fun and informative. It toasts 70 of Wisconsin's historic bars and breweries throughout the state that best represent some aspect of Wisconsin's great brewing heritage. The book is written by two historians and published by the Wisconsin Historical Society Press. While its emphasis is clearly on bars/breweries having a unique or important historical aspect, it is also a modern travel guide as all 70 of these bars or breweries may be visited today. They are part of Wisconsin's living heritage. The research took over 2 and a half years to complete. There are pictures and stories, both historic and current, of each bar /brewery explaining its unique contribution to Wisconsin's culture including many architectural aspects. The first seventy pages trace the history of brewing and drinking in Wisconsin from its early pioneer days, through the Prohibition years and up to modern times. This section is followed by the aforementioned

descriptions of the chosen 70. Quite interesting, fun and informative.

Fantastic book, well illustrated, discussing and displaying some of Wisconsin's most beautiful and interesting historic bars and breweries. Anything published by the Wisconsin State Historical Society is well researched and well written.

Our daughter-in-law is from Wisconsin, and both she and our son love beer, so this looked like a nice DVD to include in her birthday gifts. They both loved the video and told us that it was very well done and very entertaining. If you're from Wisconsin and enjoy beer, or even if you aren't from Wisconsin and like beer, you should consider this video. From what they told us, it has some very humorous parts in addition to giving a good history of beer in Wisconsin.

I spent a modest sum to purchase two copies of this EXCELLENT book: one for my Wisconsin friends who were born/raised around Mineral Point, one for myself born in Illinois but a 10+ years Milwaukee Area resident [and, in the French manner,] a "commonsewer" of fine beers. We all four, including the wives, have been rewarded with many, many hours of education and satisfaction. The narrative is clear and straight to the point. As an amateur photographer, I can appreciate the ABSOLUTE ARTISTRY behind the difficult interior images, deftly balancing reproduction of detail with ambient light from a myriad of "color temperature" sources. Well done, Mark Fay! Well done! This is a volume that most Midwest residents ought to consult, just to be aware of the heritage in their midst. It is a volume that belongs on the shelf of any Wisconsin resident, whether they can read it or just to enjoy the photo essays. If I were a rich man, I could happily distribute 100 copies among friends. DON'T BE LEFT OUT! Order yours today.

Purchased this for my Pops, he is a beer lover and likes to adventure w/ my mom to new Places. He said this book is filled with ideas for traveling around and enjoying a get away around Wis. Finally got his nose in a book again he forgot how much he enjoys reading.

Very nice book that captures a lot of history and overviews classic bars and breweries in Wisconsin. Having grown up in Wisconsin and graduated from UW Stevens Point, Leinenkugels and Point Brewery are my favorites. This book does a great job of capturing the flavor of the bars in Wisconsin that hold great memories and history at the same time. Nice Coffee Table book!

Bought this for my grandpa who is a big fan of historical bars and such (I mean who isn't!). I was disappointed that a local bar of ours wasn't featured. . . "The Freight House" in La Crosse WI. It may be a bar and restaurant but would have loved to see it featured as it is bursting with historical significance. Cool book.

Not only is this book filled to the brim with wonderful old photos and ephemera, but the write-up is also terrific; it's really interesting and informative! Lastly, the printing process is particularly good.

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